



Carrie Brownstein, Claire Evans and Fred Armisen at the WebVisions NYC "Portlandia" panel

The Web Conference for Visionary Companies

WebVisions explores the future of Web and mobile design, technology, user experience and business strategy with an all-star lineup of visionary speakers.

The WebVisions Experience

WebVisions is a uniquely decentralized event with an entrepreneurial, DIY, indie culture that encourages speakers, sponsors and attendees to mingle, network and connect. TypeKit's Jeffrey Veen calls it the "crunchy granola cousin of SXSW."

Over the years, we've built a loyal audience of designers, developers and industry leaders. Join us for an event known as "the creative conference for the Web."

"WebVisions is like the medium that spawned it: unique, personal, honest, emotional and eye-opening."

– Jeffrey Zeldman, A List Apart

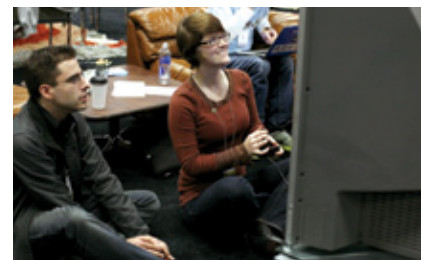
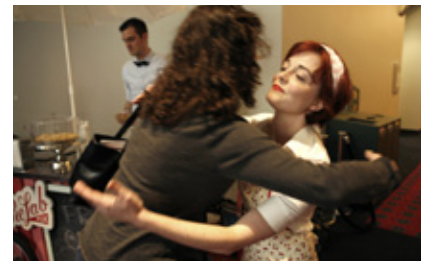
DEMOGRAPHICS*

Year Founded	2001
Attendees:	925+
Designers	30%
Technologists	21%
UX Practitioners	18%
CEOs/Principals	9%
Marketers	8%
Students/Educators	7%
Organizations:	100+
1-50 people	32%
51-100 people	6%
101-500 people	16%
501+ people	46%

*WebVisions 2011/Portland, OR



Nathan Shedroff's keynote address, "Make it So: UX Lessons from Science Fiction"



Sponsorship Packages

WebVisions offers a wealth of opportunities to reach business leaders, decision makers and customers.

BRONZE	SILVER	GOLD	PLATINUM
1 Conference Pass	2 Conference Passes	3 Conference Passes	4 Conference Passes
Web: Text Listing	Web: Small Logo	Web: Medium Logo	Web: Large Logo **
Program: Text Listing	Program: Small Logo	Program: Medium Logo	Program: Large Logo **
—	Signage: Text Listing	Signage: Logo	Signage: Logo **
—	—	Attendee Schwag	Attendee Schwag
—	—	eNewsletter: Logo	eNewsletter: Logo **
—	—	Announced at Event	Announced at Event **
—	—	Screen Rotation	Screen Rotation **
—	—	—	Event Pod

**Topline listing as "Presenting Sponsor"



UPGRADES AND ADD-ONS

MOBILE APP	\$2,500
EVENT POD	\$3,500
WIRELESS	\$5,000
PARTY OR SPECIAL NETWORKING EVENT	Varies

"I can't believe how much WebVisions has to offer. Great ideas, great people, and all in a great city..."

— Jeffrey Veen, Typekit



Leah Buley in her workshop on "Building a Practice as a UX Team of One"

WEBVISIONS | NEW YORK JAN. 18-20, 2012

Hudson Hotel / Good Units
356 West 58th Street
New York, NY 10019

Two days of sessions, panels and keynotes with industry meet-ups and a Portlandia-themed wrap party with a fashion show, presentation on "The Making of Coraline" and special screening of the latest Portlandia episode.



BRONZE	SILVER	GOLD	PLATINUM
\$2,500	\$5,000	\$7,500	\$9,000

WEBVISIONS | PORTLAND MAY 16-18, 2012

Oregon Convention Center
777 NE Martin Luther King Jr. Blvd
Portland, OR 97232

Portland kicks off with a hackathon, studio tours and a film screening, followed by a day of workshops and two full days of sessions, panels and keynotes.



BRONZE	SILVER	GOLD	PLATINUM
\$1,250	\$2,500	\$5,000	\$7,500

ORGANIZATIONS

- AboutUs
- Acquity Group
- Acureo, Inc.
- Adobe
- ADP
- Amazon.com
- Anthro Corporation
- Aperion Audio
- Apollo Group
- Aquent
- Ascentium
- Atelier Ace
- Autodesk
- Backcountry.com
- Bank Simple
- Best Buy
- BlueVolt
- Capital One
- Careerline Tech Center
- CARFAX
- Cascade Corporation
- cascadia.fm
- CD Baby
- Chrome Systems
- CLIMB Center
- Cloud Four
- Coaxis, Inc.
- CollegeNET Inc.
- Columbia Sportswear
- CompView
- Cook Medical
- Corbis
- Core Creative
- Crowd Compass
- cUsability
- DHX Advertising
- DIG
- Digimarc Corporation
- Digitas
- Electron Energy Corporation
- Emerge Interactive
- Emma
- Engaging Every Student
- Environmental Health Testing
- eROI
- Esri
- Experience Dynamics
- Extensis
- FIDM
- Fight
- FILTER
- Funnelbox Motion Pictures
- General Physics
- Genoptix, Inc.
- GO Box
- Governor's Office of Film and Video
- Havoc Interactive
- Healthwise, Inc.
- Hewlett Packard
- HMH
- HostBaby
- iCrossing
- Illumina
- InsideTrack
- Inspiration Software
- Integra Telecom
- Intel
- Intel Labs
- International Mission Board
- Intuit
- ISMIE Mutual Insurance Company



Luke Williams' keynote address, "Disrupt! Sparking Business Transformation with Disruptive Thinking"

WEBVISIONS | BARCELONA

JULY 5-7, 2012

Pompeu Fabra University
Roc Boronat, 138, 08018
Barcelona, Spain

Our first international show, WebVisions Barcelona opens with a hackathon and studio tours, followed by a day of workshops and two full days of sessions, panels and keynotes. Special events include a Hackathon for Social Good, Business Innovation and Education Lab.



- Jama Software
- Janrain
- Kaiser Permanente
- Kelley Blue Book
- Lacie
- Learning Alliances
- Leggiero Software
- Lookout Mobile Security
- Mammoth Creative Group
- Maurent
- McAfee
- McKinney
- Medio Systems Inc.
- Mentor Graphics
- Mercy Corps
- MetaFilter Network Inc.
- Metro
- Metropolitan Group
- Microsoft
- minimize
- Modal
- Multnomah County Library
- Mutual of Omaha Ins. Co.
- NCSU Libraries
- NetApp
- Netop.com
- nForm
- Nike
- Ogilvy
- Oliver Wyman Leadership Development
- One Economy
- Oregon Dept. of Environmental Quality
- Oregon Film
- Pac/West Communications
- PacifiCorp
- Parthenon Software
- Pinpoint Logic
- Pop Art, Inc.
- Portland Rescue Mission
- Prichard Communications
- Professional Trade Publications
- Promega Corporation
- Providence Health & Services
- Razorfish
- ReadWriteWeb
- Reclaiming Futures
- Redline
- Regence
- Renaissance Learning
- Renewable Funding
- Rentrak Corporation
- Rumblefish

BRONZE
\$2,500

SILVER
\$5,000

GOLD
\$7,500

PLATINUM
\$9,000

WEBVISIONS | CHICAGO

FALL 2012

Location TBA

WebVisions brings the show to Chicago and opens with a hackathon and studio tours, followed by a day of workshops and two full days of sessions, panels and keynotes.



BRONZE
\$2,500

SILVER
\$5,000

GOLD
\$7,500

PLATINUM
\$9,000

"In spite of its success, WebVisions remains a surprisingly intimate format, where you can meet industry luminaries on an equal ground and ask them the questions you care about."

— Joe Shepter, author of "Personal Web Sites"



Khoi Vinh and Alice Twemlow on "Design + Entrepreneurship" at WebVisions NYC

- Samsung SDS
- Sandstrom Partners
- SaskPower
- Seattle Public Utilities
- Second Story
- Shop
- Silicon Florist
- Silverton Hospital Network
- Simplexity Health
- Small Society
- SnapNames.com
- Software Smith
- Squishymedia
- Standard Insurance Co.
- Star Autism Support
- Starbucks
- State of Oregon
- StruckAxiom
- tenfour
- The Columbian
- The Interactive Dept.
- The Motley Fool
- The Nature Conservancy
- The New Civilization
- The New Group
- The Oregonian
- theGOOD
- Thug Interactive
- T-Mobile USA
- TokBox
- Total Design Shop
- TransCore
- TriMet
- Tripwire
- Trisept Solutions
- TurboTax
- UnitedHealth Group
- Urban Airship
- Uxable
- Vail Resorts
- Valutec Cardsolutions
- Vegas.com
- Vernier Software & Technology
- Veterinary Pet Insurance
- ViaWest
- Viewpoint Construction Software
- Vtech
- Walmart
- Weber Shandwick
- WebMD
- Webtrends
- WebValence
- Wells Fargo
- White Horse
- World Pulse
- Xerox
- XPLANE
- Yahoo!

WEBVISIONS | ATLANTA FALL 2012

Georgia Tech Hotel and Conference Center
800 Spring Street NW
Atlanta, GA 30308

WebVisions returns to Atlanta with an expanded show featuring a hackathon, studio tours, a day of workshops with the experts and two full days of sessions, panels and keynotes.



BRONZE	SILVER	GOLD	PLATINUM
\$1,250	\$2,500	\$5,000	\$7,500

Advertising

Reach audiences throughout the U.S. and Europe in event programs, eNewsletters, social media sites and on the WebVisions website. Contact the WebVisions sponsorship team for rates and availability.

Contact

The WebVisions sponsorship team can offer a wide range of options for your company to participate. Ask us about our multi-city options and a la carte pricing.

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